

**owen**  
**sound**  
where you *want* to live

# EVENT PARTNERSHIP OPPORTUNITIES



# WHY PARTNER WITH A CITY OF OWEN SOUND EVENT?

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## **ALIGNED BRANDING**

*Media Exposure & Recognition*

The City of Owen Sound makes it a priority to offer residents and visitors alike plenty to do and see - and we work hard to highlight those experiences. Why not expose your brand through traditional and digital media outlets alongside a trusted and recognized partner?

## **CAPTIVE AUDIENCES**

*Easily reach your target demographic*

Different events appeal to different attendees and audiences. If the event is in line with your target market or you want to support a community event for residents and visitors, it makes sense to partner with the City of Owen Sound through event marketing and sponsorship.

## **CREATIVE FLEXIBILITY**

*Want to try something new? We're in!*

Sponsors have the opportunity to bring fresh ideas to Owen Sound events and programs. Would your company sponsor a lounge area at an event or give away branded merchandise, food & beverage items, or promo items? Whatever your ideas, we're happy to hear them and help bring them to life!

## **GIVE BACK TO YOUR COMMUNITY**

*Inclusive events & programs are possible thanks to sponsors.*

Sponsoring a local program or event is a great way to show the area that you're a reliable partner that's able and willing to support community events. It's also a way to ensure that programs and events, remain in the area to offer Owen Sound's citizens different experiences to do, see and learn from.

FOR MORE INFO  
[EVENTS@OWENSOUND.CA](mailto:EVENTS@OWENSOUND.CA)  
519-376-4440 EXT. 1237



# OUR EVENTS & PROGRAMS



See why they call us Snowen Sound?

**FEBRUARY**



**MARCH**



**APRIL**



OWEN SOUND  
ARTS & CULTURE  
AWARDS

**APRIL EVERY 2ND YEAR**



**JUNE TO SEPTEMBER-SUNDAY NIGHTS**

Owen Sound's

**CANADA DAY** 

**JULY 1**



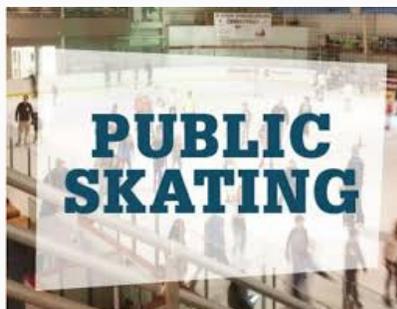
**JULY & AUGUST-THURS & FRI**

*Public  
Swimming*

**JULY & AUGUST**



**JULY/AUGUST**



**SEPTEMBER-MARCH**



**AUGUST X 3 THURS NIGHTS**



**DECEMBER 31**