

owen
sound
where you *want* to live

EVENT PARTNERSHIP OPPORTUNITIES



WHY PARTNER WITH AN OWEN SOUND EVENT?

ALIGNED BRANDING

Media Exposure & Recognition

The City of Owen Sound makes it a priority to offer residents and visitors alike plenty to do and see - and we work hard to highlight those experiences. Why not expose your brand through traditional and digital media outlets alongside a trusted and recognized partner?

CAPTIVE AUDIENCES

Easily reach your target demographic

Different events appeal to different attendees and audiences. If the event is in line with your target market or you want to support a community event for residents and visitors, it makes sense to partner with the City of Owen Sound through event marketing and sponsorship.

CREATIVE FLEXIBILITY

Want to try something new? We're in!

Sponsors have the opportunity to bring fresh ideas to Owen Sound events and programs. Would your company sponsor a lounge area at an event or give-a-way branded merchandise, food & beverage items or promo items? Whatever your ideas, we're happy to hear them and help bring them to life!

GIVE BACK TO YOUR COMMUNITY

Inclusive events & programs are possible thanks to sponsors.

Sponsoring a local program or event is a great way to show the area that you're a reliable partner that's able and willing to support community events. It's also a way to ensure that programs and events, remain in the area to offer Owen Sound's citizens different experiences to do, see and learn from.



OUR EVENTS & PROGRAMS



*Public
Swimming*

