

OWEN SOUND

# HARBOUR NIGHTS



## SUMMER CONCERT SERIES

## SPONSORSHIP AGREEMENT

Combining live music, a beautiful waterfront venue, and old traditions mixed with creative risks, Harbour Nights crosses a broad spectrum of ages and backgrounds to remain a summertime favourite in the City of Owen Sound.

Thanks to Sponsorship from local businesses, Harbour Nights remains a free event to residents and tourists alike and in return, offers exposure to diverse and engaged crowds for Sponsors.

Sponsorship benefits and opportunities also include:

- **Radio Mentions:** Your business receives mention by name as a Harbour Nights sponsor on local radio.
- **Print Advertisements:** Your logo receives placement in a print advertisement in the Owen Sound Sun Times.
- **Posters:** Your logo receives prominent placement on posters distributed regionally and on display all Summer at the Tourism Visitor Centre.
- **Website:** Your logo receives prominent placement on the Harbour Nights webpage , with a link to your website.
- **Event Announcements:** Recognition by name in the event announcements for specific concert, i.e. Owen Sound events web page, social media, event listings etc.
- **Product Display:** Your business may display sample products and promotional materials at your exclusive concert.
- **Signage:** Your logo receives prominent placement on a high visibility sign displayed for three months at the Owen Sound Visitors Centre, and prominent placement on two on-site signs on the day of the concert.
- **Banner:** Sponsor may provide banner for display in high visibility location at your exclusive concert.
- **On-Stage Recognition:** Your business receives a minimum of 2 mentions by name at your concert.

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### **Agreement**

I agree to be a Harbour Nights Concert Sponsor. I will provide a fee of \$500 (+ hst) in return for the benefits outlined on the previous page.

**Requested Concert Date:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Sponsor's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please sign this agreement, keep a copy for your records and return a copy with cheque made payable to Harbour Nights/City of Owen Sound. Payment may also be made by Visa or Mastercard as well. Invoice available upon request.

**Name on Card:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_

**Expiry Date:** \_\_\_\_\_ **CVC:** \_\_\_\_\_

Total Amount: \$500 + 13% hst = **\$565**

**Jen Wright, Events & Activation Coordinator, City of Owen Sound**

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